

SHASTA COMMUNITY CONCERT ASSOCIATION PRESENTS



SING • DANCE • LAUGH • APPLAUD
international entertainment for the whole family

Shasta Live is a concert series presented by the nonprofit Shasta Community Concert Association. Since 1937 we have provided the greater Redding area with quality entertainment at an affordable price. Our nationally recognized professional entertainers please young and old alike. We also demonstrate our commitment to the community by offering free morning matinees to local schools, averaging over 900 attendees for each program. The historic Cascade Theatre is the setting for these programs continuing the tradition of both organizations serving the community since the 30s.

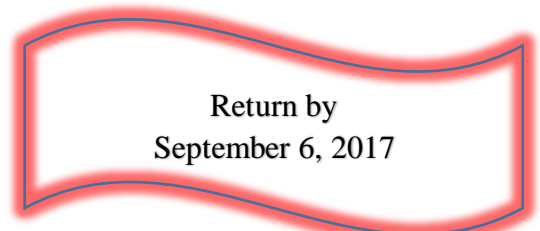
We offer four programs each season with a typical evening attendance of over 500 consisting of both season ticket holders and fans purchasing an individual ticket. In order to offset the printing costs of our programs, we offer you the opportunity to advertise in our program.

The ads will run for the complete concert series. This means that they will appear four times during the year for just one price!

Please indicate below your choice, enclose your payment, and attach content and art work. Sorry, no business cards please.

Check one-

- 1/4 page 4.5" by 1.875" @ \$80.00
- 1/2 page 4.5" by 3.75" @\$150.00
- Full page 4.5" by 7.5" @\$300.00



Please make check payable to:

Shasta Community Concert Association
P.O. Box 493979
Redding, CA 96049-3979

Name:
Address:
Phone:
Email:

Our Mission:

Shasta Live, a non-profit, volunteer group of music lovers, provides unique, quality, nationally touring performances that are affordable to the public and free to schools.