

Concert Program Advertising

SHASTA COMMUNITY CONCERT ASSOCIATION PRESENTS



SING • DANCE • LAUGH • APPLAUD

international entertainment for the whole family

Shasta Live is a concert series presented by the Shasta Community Concert Association, celebrating over 75 years providing the greater Redding area with quality entertainment at an affordable price. Our nationally recognized professional entertainers please young and old alike. We also demonstrate our commitment to the community by offering free morning matinees to local schools, averaging over 900 attendees for each program. The historic Cascade Theatre is the setting for these programs, continuing the tradition of both organizations serving the community for over 70 years.

We offer four programs each season with a typical evening attendance of over 500, consisting of both season ticket holders and fans purchasing an individual ticket. In order to offset the printing costs of our programs, we offer you the opportunity to advertise in our program.

Please indicate your choice below, enclose your payment, and attach content and art work. Sorry, no business cards please.

- Check one: 4.5" x 1.875" 1/4 page @ \$80.00
 4.5" x 3.75" 1/2" page @ \$150.00
 4.5" x 7.5" Full page @ \$300.00

Please make check payable to:

Shasta Community Concert Association
P.O. Box 493979
Redding, CA 96049-3979

Deadline: Ad materials **must reach us by September 6, 2016.**

Name:	<input type="text"/>
Address:	<input type="text"/>
	<input type="text"/>
	<input type="text"/>
Phone:	<input type="text"/>
Email:	<input type="text"/>

Your ad, when approved, will run for the complete concert series. This means that your ad will appear four times during the concert season, once in each program; without modification, for just one price!